



MEDIA ALERT
June 28, 2007

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PUBLIC EVENT LOGISTIC UPDATE

Chevy's Freedom Over Texas with Fireworks Presented by Shell Makes New Footprint

UPDATE: As guests prepare to celebrate America's birthday, they can expect to see the main stage in a new location. While the weather looks great for July 4, setup for Chevy's Freedom Over Texas with Fireworks Presented by Shell begins now; and due to continuous damp weather conditions, the event site, specifically the planned main stage location, is compromised. In order to continue the wonderful tradition and put on the amazing show Houstonians look forward to every year, the event crew plans to confidently move forward with an updated site map. The new plan will modestly alter the pre- and post-event traffic plan. The main stage, featuring outstanding performances by headliner Montgomery Gentry, the Randy Rogers Band, Regina Belle, Paula DeAnda, and Robyn Troup, will now be located on part of inbound Allen Parkway and the feeder at Heiner.

"Rain or shine, we expect this July 4 event to be the best to date," said Susan Christian, co-producer and deputy director, Mayor's Office of Special Events. "The site changes will ensure the most comfortable main stage viewing for the tens of thousands of visitors."

IMPORTANT: PLEASE NOTE CHANGES TO THE PRE- & POST-EVENT TRAFFIC PLAN

Expect traffic delays beginning this weekend. The relocation of the stage will not require changes to the basic street closure plan, however there will be a few traffic modifications. Beginning Saturday, June 30, three lanes of Allen Parkway will be tapered to one inbound lane until the sight closes at 10 a.m., Tuesday, July 3, as scheduled. Following the July 4 event, we will reinstitute the pre-event traffic plan, and all lanes will reopen by noon, Friday, July 6.

* Please see the attached detailed traffic plan

WHEN: **Chevy's Freedom Over Texas with Fireworks Presented by Shell**
Wednesday, July 4
4:00 p.m. – 10:00 p.m.

Detailed Schedule:

4 p.m.	Gates open and festival activities begin
5 p.m. – 8:00 p.m.	Live entertainment on all stages and zones
8 p.m. – 9:25 p.m.	Montgomery Gentry (main stage)
9:25 p.m. – 9:50 p.m.	Fireworks Spectacular presented by Shell
10:00 p.m.	Event closes

-more-

WHERE: Eleanor Tinsley Park @ Buffalo Bayou (along Allen Parkway just outside of downtown)

COST: \$6 - adults; children under 10 are free – tickets are sold at the gate

Special Ticket Offer:

- Bring an H-E-B receipt and receive \$1 off the price of admission. One receipt per ticket.

**FOR MORE
INFO:**

Call 713.247.3500 or visit the Chevy's Freedom Over Texas with Fireworks Presented by Shell website at www.chevysfreedomovertexas.com or www.houstonspecialevents.org.

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Chevy's Freedom Over Texas with Fireworks Presented by Shell

Pre- and Post-Event Traffic Plan

Pre-Event Traffic Information

Saturday, June 30, 7:00 a.m. – Tuesday, July 3, 10:00 a.m.
Allen Parkway inbound after Taft three lanes will be tapered to one lane
Allen Parkway feeder inbound at Gillette will be closed

Post-Event Traffic Information

Thursday, July 5, 5:00 a.m. – Friday, July 6 at 12:00 p.m.
Allen Parkway inbound after Taft three lanes will be tapered to one lane
Allen Parkway feeder inbound at Gillette will be closed

Regular Event Street Closures

Tuesday, July 3, 10:00 a.m. – Thursday, July 5, 5:00 a.m.

North and south bound I-45 off-ramps to Allen Parkway
Sabine at Memorial Drive

Walker cut-off to Allen Parkway (I-45 North on-ramp and cut off to Sabine remain open)
Allen Parkway inbound at Taft (feeder to Gillette open until 4:00 p.m. Tuesday)
Allen Parkway feeder at Crosby
Allen Parkway outbound at Bagby
Gillette at West Dallas

Tuesday, July 3, 9:00 p.m. – Thursday, July 5, 5:00 a.m.

Walker cutoff to Sabine (Loop to McKinney remains open)

Wednesday, July 4, 4:00 p.m. – 10:30 p.m.

Allen Parkway inbound at Montrose (Allen Parkway feeder will remain open for apartments only)
Memorial inbound at Waugh
Memorial outbound at Bagby
Silver at Memorial
Sawyer at Washington
Hiener at Dallas
Crosby at West Dallas

On Wednesday, July 4, no vehicles or pedestrians may be in the designated fireworks fallout areas from 5:00 p.m. – 10:30 p.m. in the Memorial Dr. area bounded by Montrose / Studemont to Sabine. The Sabine Bridge will be closed to pedestrian traffic from 9:00 p.m. – 10:00 p.m.

The Buffalo Bayou waterway will be closed during the event between the Capitol Street Bridge and Studemont.